

THE **11.17.16**
NATIONAL
CONVERSATION
ON BOARD
DIVERSITY



An event of:



Get a seat at the table.

Be part of the **CONVERSATION.**

On November 17 in cities across the United States and throughout the world, thousands of C-suite and senior-level executives will discuss and explore the benefits that gender diversity brings to organizations and corporate boardrooms.

The goal: to raise awareness and continue the momentum of today's national and global brands committing to 20 percent or more of their board seats held by women.

Who Should Participate:

- CEOs
- Board chairs
- Board directors
- Senior executives
- HR & diversity executives
- Mid-career, rising leaders

For more information, or to secure your seat, e-mail Kristen Hemmings at khemmings@coghillstrategies.com or call 412.575.5900

Join us on Thursday, November 17, 2016 at the Wyndham Grand Downtown Pittsburgh from 7:30 am-Noon

Engage with your peers in a benchmarking discussion as to what innovative organizations – and individual executive women – can do to address the key question of:

“Creating change through collective and individual action: how can we accelerate progress for women on boards?”

Research shows that it is hard to find qualified women for board membership, so how do you know when you are ready to serve? What skills, experiences and network do you need to achieve a seat at the table? Join us for the best programming to find the answers.

Presenting Sponsors



Event Sponsors



THE **11.17.16**
NATIONAL
CONVERSATION
ON BOARD
DIVERSITY

The Program

Thursday, November 17, 2016 at the Wyndham Grand Downtown Pittsburgh from 7:30 am-Noon

2016 Board Diversity Ambassador Award:

Join us as 2015 award winner, Richard J. Harshman, President & CEO, ATI, awards the 2016 winner, Leroy Ball, President & CEO, Koppers Inc., with the 2016 Board Diversity Ambassador Award.

Panel Discussion:

Listen as local CEOs address this year's topic: Creating change through collective and individual action: How can we accelerate progress for women on boards? These dynamic CEOs will discuss steps their own companies have taken in building a sustainable female talent pipeline to the boardroom and will be accepting questions from the audience.

Leroy Ball, President & CEO, Koppers Inc.

Randall Dearth, Chairman, President & CEO, Calgon Carbon

Trina Gordon, President and CEO, Boyden World Corporation

Moderator: Dmitri Shiry, Managing Partner, Deloitte

Development Session:

Your Roadmap to Board Ready – Excellence. Experience. Exposure.

Engage with your peers in a leadership workshop and leverage a personalized board roadmap to identify next steps to advancement towards a board position in the future. We will also have facilitated table discussions by men and women currently serving on for-profit boards in the region, sharing real stories of board trajectories. For the development session, executive leaders will sit with a table of their peers from other companies and industries – expanding their mindsets and their networks.

Christy Uffelman, BCC MHCS, Partner, Align Leadership, LLC

What's New this Year?

Executive Leadership Development Series: CEO and Board Member Conversations

Based on feedback from National Conversation attendees, we have created leadership development workshops that will take place this fall.

Each Executive Series workshop will be a half day and is focused on supporting women in building a network with their peers as well as giving them exposure to local CEOs, board directors, and chairs of nominating committees. This workshop format will be an interactive peer group experience built to share best practices across companies and industries.

Cost per person is \$320 for each workshop or \$860 for all three workshops (a savings of \$100).

September 9, 2016
1:00 – 4:30 pm

Hosted by Leroy Ball, President & CEO, Koppers Inc.
Venue: Koppers Inc.
Topic: Excellence – Delivering Solid Business Results

October 7, 2016
8:00 am – 12:00 pm

Hosted by Diane Holder, Executive Vice President, UPMC; President, UPMC Insurance Services Division; President and CEO, UPMC Health Plan
Susie Shipley, President, Huntington Bank, Western PA and Ohio Valley Region
Venue: Center for Connected Medicine
Topic: Experience – Building your Skills and Knowledge

November 4, 2016
8:00 am – 12:00 pm

Hosted by a panel of board members and executives from the PNC Financial Services Group, including: Kay Coles James, President and Founder, The Gloucester Institute; Member, PNC Board of Directors
Greg B. Jordan, EVP, General Counsel and Chief Administrative Officer
Marjorie Cheshire Rodgers, President and Chief Operating Officers at A & R Development Corp; Member, PNC Board of Directors
Joseph Weldon, Chief Talent Officer
Moderated by Marsha Jones, EVP Chief Diversity Officer
Venue: The Tower at PNC Plaza
Topic: Exposure – Building and Sustaining Strategic Networks

Registration for each session begins 30 minutes prior to the start time.

Space is limited and participation is by invitation only. To submit your information for consideration, please e-mail Kristen Hemmings (khemmings@coghillstrategies.com).

Leadership workshops are offered through Align Leadership, LLC. A portion of the proceeds will be donated to 2020 Women on Boards.



2020 Women on Boards is the national campaign to increase the percentage of women on U.S. company boards to 20 percent or greater by the year 2020. Each year they produce a Gender Diversity Directory, which ranks companies on a Winning to Zero scale.

For more information, visit www.2020wob.com.

About 2020 Women on Boards

Founders: Malli Gero and Stephanie Sonnabend founded 2020 Women on Boards in December 2010.

The Mission: To increase the percentage of women on U.S. public boards to 20% or greater by the year 2020.

The Strategy: A 10-year consumer-oriented, grass roots campaign, that is redefining good corporate governance, gender diversity standards and creating a cultural imperative for corporate action. We congratulate companies for achieving or surpassing the 20% goal and encourage companies that don't to do better. We provide this information and related benchmarks in the 2020 Gender Diversity Directory, a database of public and private companies showing board composition by gender. The 2020 Women on Boards Campaign publishes the 2020 Index, an annual analysis of the board composition of Fortune 1000 companies.

2020WOB.com is a rich portal for information about women in the boardroom, a window of visibility to the performance of public boards and a resource center for all constituencies.

The Stats are Powerful: Women account for over 80% of all consumer purchases and make up roughly 50% of the workforce in the U.S., but they currently hold only 16.6% of the corporate board seats within Fortune 1000 companies. Most Americans today have no idea of the makeup of corporate boards, even in the companies they work for.

The Reasons for increasing women's representation on boards is simple:

- **Diversity of Thought:** Women on boards bring different perspectives to the difficult issues facing today's corporations. It is widely believed that diversity of thought results in better decisions.
- **Essential Skills:** Senior women executives offer the skills and experience that most boards need, including industry knowledge, operational experience and functional expertise.
- **Staying Competitive:** A diverse board is better positioned to thrive in today's global economy where the pace of change is accelerating and rapidly changing economic realities require nimble, strategic and well informed directors.



2020 Women on Boards is the national campaign to increase the percentage of women on U.S. company boards to 20 percent or greater by the year 2020. Each year they produce a Gender Diversity Directory, which ranks companies on a Winning to Zero scale.

For more information, visit www.2020wob.com.